

BrewON in 5 steps



Step 1

Members of the Ontario Hop Growers Association grow hops, capturing the unique terroirs of Ontario, and creating a wonderful locally-grown product.

Step 2

Brewers purchase Ontario-grown hops from members of the Ontario Hop Growers Association.



Looking for Ontario-grown hops? The Canada Hop Market is an online market featuring Ontario grown hops. Find out more at canadahops.ohga.ca



Step 3

Brewers produce beer in which 50% or more of the hops (by weight) are grown by members of the OHGA.

Step 4

Brewers fill in a BrewON application (Found at brewon.ca) and send a copy to brewon@ohga.ca. BrewON administrators will review the application confirm information with the OHGA member grower(s).



Step 5

Once confirmed, promotion will begin. BrewON will send brewers art files for the BrewON logo, which can be used on cans, labels, beer caps or menus. Each participating brewery will receive a BrewON sign to display at their location. We will also promote qualifying BrewON beers and ciders on our website and in our promotional campaigns.



There are two levels of BrewON:



Gold Level: 100% Ontario Hops

Beer brewed with 100% hops grown by an OHGA member can be marked with a logo with a gold background and/or text "Proudly brewed with 100% Ontario Hops"



Standard Level: 50 - 99% Ontario Hops

Beer brewed with 50-99% hops (by weight) grown by an OHGA member can be marked with a logo with a green background and/or text "Proudly brewed with Ontario Hops"



BrewON is an initiative of the Ontario Hop Growers' Association. The BrewON logo is a registered trademark of the Ontario Hop Growers' Association.